

- Membership growth requires that NSS retains its current members as much as possible while adding new members into the Society. The MC and NSS HQ — and other NSS committees — must work to improve membership retention of all current NSS members while strengthening and enhancing our current (and former) membership acquisition strategy. Approaches to do this are discussed later in this report.

Status of Committee Activities

- Table 1 shows the status of the membership-related responsibilities, activities, and needs identified-to-date by the Membership Committee, and grouped where possible. Table 1 also shows the relationship of each category to membership growth (G), servicing (S), and/or value enhancement (V). Each arrow indicates a promotion (or demotion) in an activity’s stage of development since the last report. Categories in the “Committee” column are being addressed within the full Membership Committee until such time that they can be staffed by a separate volunteer Task Force or Subcommittee (if needed). Status is summarized as follows: “Active” (green) means activity is being worked by the MC; “Waiting” (yellow) means activity is on-hold until the MC has time to address it; “Stalled” (red) means that activity has encountered a major issue or conflict requiring assistance from outside the MC; and “Idle” (gray) means no activity is required at this time.

Table 1. NSS Membership Committee Activities and Status

Category	Development Stage (purpose)	G S V	To-Do List (identification)	Committee (discussion)	Task Force (investigation)	Subcommittee (implementation)
Strategic Planning Support		G S V		Waiting		
Membership Recruitment		G		Active	←	
“Campaign for the Future”		G			Waiting	
Membership Dues Structure		G V		→	Active	
Membership Dues vs. Donations		G S		Active		
Membership Brochures		G		Active	←	
Ad Astra Mag. Representation		G V		Idle		
Membership Benefits		G S V			Waiting	
Membership Services		S V		Active		
International Members		G S V		Waiting		
Membership in Chapters		G S V			Waiting	
Young Members		G S V		Waiting		
Volunteer Recruitment / Rewards		G V			Waiting	
Membership Database		S			Active	
Membership Metrics		S		Active		
Membership Web section		S V			Waiting	
“MyNSS” Web Project		S V	Idle			
Membership in Bylaws & Rules		G S V	Idle			
Privacy Policy		S V			Active	
Membership Policy		G S V		Active	←	
Membership Procedures		S		Active	←	